

Central St. Landry Economic Development District

Board Meeting

Meeting Date and Time: June 11, 2020 @ 8:30 am

Meeting Place: Zoom Virtual Meeting

<https://us02web.zoom.us/j/81628484254?pwd=Z2pMK2tsSVMrM3p1TWNPUk5vQU9TZz09>

Meeting ID: 816 2848 4254 Password: 405716

AGENDA

- Welcome
- Pledge
- Roll Call
- Approval of the May 2020 Meeting Minutes
- Financial Report – Chairman, Buddy Helton
- Committee
- Old Business
 - Sewer Project Update
 - Lighting Projects Update
 - Vegetation Maintenance/Litter Abatement Update
 - EDD Update
 - Retail Strategies
 - LDG Analysis Update

Reports

The following members were present: Buddy Helton, Yvonne Normand, Senic Batiste, Ammy Taylor, Dr. Derek Metoyer

The following member was absent: Tina Vidrine, Pride Doran

The following non-voting members were present: Bill Rodier (CEO/Director of SLED), Glenda Carriere/SLED-Recording Secretary, and Taylor Lormand/SLED

The following non-voting members were absent: Julius Alsandor/Mayor, Bill Fontenot/Parish President, and Jerry Red/Parish Council Chairman

There were also present: Purvis Morrison/City of Opelousas, Katrena King/Acadiana Planning Commission, William Jarrell/Morgan Goudeau, Jim Bradshaw/Writer, William Turnley/Retail Strategies, John Jackson/Retail Strategies

It was determined that a quorum was present.

For the purpose of the organization, Chairman Buddy Helton called the meeting to order at 8:33 a.m.

Approval of May 2020 Commissioner Meeting Minutes: Following a review of the May 2020 meeting minutes, a motion was made by Dr. Metoyer and seconded by Ammy Taylor to accept minutes as submitted. Motion carried without objection.

Financial Report: Chairman Buddy Helton reviewed the May 2020 Financial Report. A motion was made by Ammy Taylor and seconded by Yvonne Norman to accept the financial report as submitted. Motion carried out without objection.

Committee Reports:

Land-use Planning Committee: Yvonne Norman and Bill Rodier introduced Katrena King from the Acadiana Planning Commission who will be replacing Mr. Mike Hollier who retired from the Commission. Ms. King will be taking over as project manager for the I-49 Midway Corridor project.

Ms. King stated that their goal is to complete Phase 1 by October 2020. APC will be scheduling meetings with municipalities to restart momentum on this project. They will discuss an intergovernmental agreement concerning moving forward with a plan to work on this project. Ms. King provided a graphic presentation reviewing the purpose of the I-49 Midway Corridor Project. Also presented was an interactive GIS map portal showing inventory gathered, including parcel data, transmission line data, flood map data, etc. This portal will be hosted on the St. Landry Economic Development website found at www.opportunitystlandry.com. Ms. King also discussed the potential for investors to come in and have development options with the appropriate space and land use compatibility.

Marketing Subcommittee Report:

- Signage on I-49: Committee Chair Ammy Taylor reported that we are currently working to secure latitude and longitude coordinates for each sign, DOTD has requested that we obtain the coordinates. The double-sided signs have been confirmed with DOTD. We are anticipating a mid to end of summer installation.
- Klout9: Committee Chair Ammy Taylor turned it over to Bill Rodier to give an update on our communications contract with Klout9. As a result of our organizational analysis, it was determined that our organizations would be better served by bringing the responsibilities of internal and external communications in-house. We have given a 30-day notice to terminate the Klout9 contract ending July 5, 2020. A request was made for board members to send ideas for video footage that may be useful in the future.

Old Business:

Sewer Project Update and Actions: Chairman Buddy Helton reported the following

- Phase 1 cultural request for bids have come in. William Jarrell spoke about the score sheet and evaluation. Mr. Jarrell reported that we sent out to 11 or 12 firms, but only received 4 proposals back. Mr. Jarrell analyzed proposals and SURA, a firm out of Baton Rouge, was the winning proposal with a bid of \$3,266. Prices from the other proposals ranged from \$25,700-\$3,200. Mr. Jarrell is confident in their capabilities and recommends moving forward with this contract. A motion to move forward with a contract with SURA was made by Senic Batiste, seconded by Ammy Taylor. Motion carried without objection.
- William Jarrell stated that a design package is ready for submittal to LDH, Facilities Planning and Control. The plans for LDH and FCP will be sent out on June 12, 2020.
- ROW negotiations continue with the St. Landry Parish School Board and Mr. Jim Ryan. Mr. William Jarrell stated there will be no issue with Jim Ryan, that we only need a site visit to review a few specifics. As it pertains to the school board, Mr. Jarrell stated that we need to connect with the Mayor of Opelousas to follow up with the school board. Mr. Bill Rodier stated that he could contact Patrick Jenkins with the St. Landry Parish School Board. Mr. Jarrell stated he will email Mr. Rodier a letter that he has prepared to send to Mr. Jenkins.
- Don Leger has been contacted regarding putting together an appraisal on the property located along Ashwood Dr.
- ROW negotiations continue with Mr. Mike Richard to obtain additional acreage regarding the electrical line.

- Final LDH approval expected within the next 90-120 days, pending final acquisition of ROW lands.
- Actual construction time is estimated at 6 months following all department approvals.

Lighting Project Update and Actions:

- Chairman Buddy Helton reported that Highway 190, Creswell, and Harry Guilbeau lighting package was amended and modified at the request of Mr. Armentor in Baton Rouge. This has since been resubmitted for final approval. After approval, we will be able to submit for bids and move forward. Mr. Jarrell stated that we would potentially need to revise the contract between DOTD and City if Opelousas.
- The photometric report is ready to submit but we are waiting on a project number from DOTD. We are waiting for approval on the three existing interchanges and then will submit for Judson Walsh. We are holding back submittals until progress is made on upgrade interchanges. We have gone as far as we can go until we can plan with DOTD.

Vegetation Maintenance/Litter Abatement Update: Chairman Buddy Helton reported the following:

- The herbicide treatment contract is working well and is on schedule. Another application will be done in the coming weeks.
- Our partnership with St. Landry Parish Sheriff's office and St. Landry Solid Waste is currently down to only one crew at this time. They will be expanding capacity in the coming months and our work will increase as their capacity resumes.
- Mr. Helton spoke with Nick Chachere from DOTD and regular sweeper service on the bridge decks that will begin in July.

EDD Update: Evangeline Downs negotiations remain on hold at this time as the Boyd Gaming management team evaluates their path forward through the COVID-19 effects.

Retail Strategies: Chairman Buddy Helton reports that we are due for our annual contract extension with Retail Strategies. Mr. William Turnley, Portfolio Manager and John Jackson, Retail Development Coordinator gave an update on their work in the District and their plans to move us forward. A motion to extend the contract for an additional year at the cost of \$40,000.00 was made by Senic Batiste, seconded by Ammy Taylor. Motion carried without objection.

LDG Update: Logan Development Group continues assessment after conducting several interviews, including all board chairs and staff. We are anticipating a final report and presentation in July. One of the main focal points as it pertains to the CSLEDD board is looking at future needs in operational support to ensure we sustain the progress in this district as it continues to grow and evolve.

There being no further business, a motion was made by Ammy Taylor and seconded by Senic Batiste to adjourn at 10:10 am. Motion carried without objection.


Secretary


Chairman