

Central St. Landry Economic Development District
Board Meeting
Meeting Date and Time: September 8, 2022 @ 8:30 am
Meeting Place: 5367 I-49 S. Service Road, Opelousas LA

AGENDA

- ❖ Welcome
- ❖ Pledge
- ❖ Roll Call
- ❖ Approval of the August 2022 Board Meeting Minutes

- ❖ Financial Report

- ❖ Committee Reports
 - Marketing and Communications
 - Land Use
 - District Expansion

- ❖ Old Business
 - Sewer Project Update
 - Site/Access ROW Vegetation Control
 - Vegetation Maintenance/Litter Abatement Update
 - Strip Mall Litter
 - Judson Walsh Apron Treatment
 - Lighting Projects update
 - Retail Strategies Update

The following members were present in person: Frank “Buddy” Helton, Senic Batiste, Yvonne Normand, Ammy Taylor, Tina Vidrine

The following members were absent: Dr. Derek Metoyer

The following non-voting members were present in person: Bill Rodier (CEO of SLED), Janece Riser (SLED), Teresa Reaves (SLED)

The following non-voting members were absent: Julius Alsandor (Mayor), Jessie Bellard (Parish President), and Vivian Olivier, (Parish Council Chair)

The following guests were present in person: Cade Jones of Acadiana Planning Commission and Kaylin Jolivette, Special Guest of Yvonne Normand

The following guests were present virtually: Clay Craft, Harlan Winn, and Lyndsey Bailey all of Retail Strategies

It was determined that a quorum was present.

Chairman Helton opened the meeting at 8:38 AM. He congratulated the board on a successful stakeholder's meeting and thanked the SLED members for their assistance and support

Approval of August 2022, Meeting Minutes: Following a review of the August 2022, regular board meeting minutes, a motion to accept minutes as submitted was made by Senic Batiste and seconded by Ammy Taylor. Motion carried without objection.

Following a review of the August 24 Special Board Meeting minutes, a motion to accept the meeting minutes as submitted was made by Ammy Taylor and Seconded by Tina Vidrine. Motion carried without objection.

Financial Report: Treasurer Vidrine presented the August 2022 Financial Reports. She discussed the reports and stated that everything is on track and on budget. Chairman Helton discussed the August audit trail and explained that it is down .04% from last August, but up 2.5% from last year and on track.

Committee Reports:

Land Use: Ms. Yvonne Normand introduced Mr. Cade Jones of Acadiana Planning Commission. Mr. Jones gave a report on the I-49 Corridor Land Use plan. He reported that the plans have been drafted and next steps are to acquire an attorney to review the plans and then meeting with the City Officials of each of the communities represented to make sure they know what the plan is that will be presented to their councils. Final steps will be to get the plans passed through the various councils and the goal is to have it in place by the end of the year. Conversation ensued around the process of making it the most sustainable that it can be.

District Expansion: Mr. Rodier reported that he has been working with the Acadiana Planning Commission and the St Landry Parish Assessors Office to map out the 1300+ parcels to define each parcel as commercial, green space or residential properties. Conversation ensued on ideas to get it narrowed down from 1300 to a more manageable number.

Marketing and Communications Report: Committee Chair Taylor reported that two of the meet the board social media posts have been made. It was noted the, meet the Board posts have been scheduled out to post once a week. Chairman Helton spoke about the new Newsletter format... There was discussion on how well the stakeholders event went. There was also discussion about the information that was gathered from the boards that attendees placed their dots on to voice their opinions of what is needed in the parish. Conversation ensued around how to move in a more positive direction and highlight our parish businesses, education, and infrastructure.

Old Business:

Sewer Project Update: Chairman Helton reported that the new Wastewater Treatment facility is fully functional and up and running. The last of the punch list items are addressed. Chairman Helton also discussed the overgrowth of vegetation surrounding the road to the new plant and the quote received to control it. A motion was made by Ammy Taylor to accept the \$1050.00 quote from Manco and seconded by Senic Batiste. Motion carried without objection.

Chairman Helton further discussed the cleaning of the Oak Tree mural wall, stating it will be cleaned after the replacement mural has been decided on by the joint commission with the Parish. Chairman Helton requested that Bill Rodier put in for a Capital Outlay request for the lift stations and forced mains.

Vegetation Maintenance / Litter Abatement Update: Ms. Riser gave a report on the grass cutting and the litter abatement. She reported that the most recent cuts were yesterday and today. She also stated the strip mall next to Walmart has made some improvements noting they cleaned their front parking lot but had not touched the area out back. Progress is being made. Conversation around the homeless issue in the area ensued.

Lighting Projects Update: Chairman Helton reported that the financing options may be moving forward. The Harry Guilbeau lighting is in place and the payment information has been solidified where CSLEDD will begin paying the monthly utility payments soon. All the damaged equipment has been replaced or fixed. Some back stock has been ordered and awaiting manufacturing.

Judson Walsh Apron Treatment Update: Ms. Riser reported on the search for an artist. She explained that the artists that she has reached out to have schedules are booked through 2023 but a few do have interest in the project. Chairman Helton discussed visiting the company working on the stencils and that he and Ms. Riser will be researching the paint products that will be used.

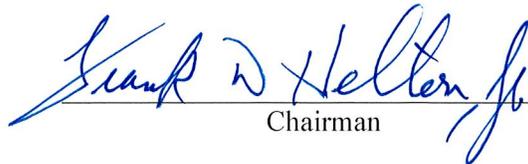
Retail Strategies Update: Ms. Lyndsey Bailey from Retail Strategies introduced herself and gave a report on the things that they are working on in our area. Ms. Bailey introduced Harlan Winn. Harlan gave a brief overview and update of restaurants and retail spaces. He discussed the tenant mix and the businesses that are interested in the remaining space in the Stage building, as well as the St. Landry Plaza and the businesses interested in that parcel. They discussed the “fam” trip they made to Opelousas last month and the opportunity and potential that they saw here in the area.

Green Space Availability: For the good of the order, Chairman Helton and Mr. Rodier discussed a piece of property that may have eco-tourism development potential. Discussion ensued. A field trip to the area with the board members is being considered. .

There being no further business, a motion to adjourn was made by Yvonne Normand and seconded by Tina Vidrine. Motion carried without objection. Meeting adjourned at 10:35 AM.



Secretary



Chairman