



Board Meeting

Date and Time: August 21, 2020 at 9:00 a.m.

Meeting Place: Virtual Meeting by way of Zoom

<https://us02web.zoom.us/j/83336878814?pwd=SXBnVG02b2tDcHFpbVZmbWlscFB2UT09>

Meeting ID: 833 3687 8814 Passcode: 445606

AGENDA

- ❖ Welcome
- ❖ Pledge
- ❖ Opening Prayer
- ❖ Roll Call
- ❖ Approval of July 2020 Meeting Minutes
- ❖ Financial Report

Old Business

- City of Opelousas Updates
- CPEX Masterplan Monthly Report-Camille Manning Broom/Janet Tharp
- LDG Consulting Report
- City Beautification Projects
- Downtown Events
- CLECO Lighting Update
- ODDD Logo

The following members were present in person: Lena Charles

The following members were present virtually: Keith Broussard, Don D'Avy, Pat Fontenot, Sarah Branton, Ogden Pitre, and Rob Hillard.

The following members were absent: None

The following SLED staff members were in attendance: Bill Rodier/CEO-Director, Taylor Lormand/ED Specialist, and Glenda Carriere/ED Support Coordinator.

There were also present virtually: Melanie LeBouef/Opelousas Tourism, Herman Fusilier/St. Landry Parish Tourism, Jim Bradshaw/Writer, Camille Manning Broom/CEO of CPEX, and Janet Tharp/Director of Planning with CPEX.

It was determined that a quorum was present.

Approval of July 2020 Meeting Minutes: A motion to approve the July 2020 meeting minutes was made by Don D’Avy and seconded by Sarah Branton. Motion carried without objection.

Financial Report: Bill Rodier provided an overview of the July 2020 financials. A motion to accept the July 2020 financials was made by Don D’Avy and seconded by Ogden Pitre. Motion carried with no objection.

Old Business

City of Opelousas: Melanie LeBeouf was asked to give an update from the city. She stated there was no new business to share at this time.

CPEX Masterplan Monthly Report: Bill introduced Camille Manning Broom, CEO and Janet Tharp, Director of Planning, both with CPEX. There was a call with the committee to catch up on status of these projects. Projects are scheduled to resume later this year, and CPEX is flexible on the dates. The advisory committee will be meeting the first week of September to go over a revised plan. Taylor Lormand stated that the downtown events that were scheduled in September should be postponed because they are too risky in Phase 2 of COVID. Board members requested minutes/notes from the committee meetings.

City Beautification: Taylor Lormand gave an update on the landscape clean up, and shared photos of the before and after building pressure washing of the courthouse. She will update us with pictures of the landscaping clean up upon completion. Members would like to see a sign put up for recognition. Jim Bradshaw was asked to write an article for the paper.

Downtown Events: Taylor Lormand informed the board of the outcome of the meeting. The first event scheduled in September 2020 has been postponed. She explained the idea of a drive-through event to hand out surveys, and possibly give out masks and t-shirts for the completion of the survey.

CLECO Lighting Update: Sabrina Salling stated that the lighting downtown is complete, and the total cost was \$100,957.00, which was less than anticipated.


ODDD Logo: Taylor Lormand presented the new logo with drawings from buildings located downtown. Board members gave their comments. We will set a future date to discuss other building options on the logo, and take a vote.

LDG Consulting Update: Bill Rodier stated he sent an email with the LDG full report analysis to all board members. He stressed to each member to look at specific details of this report. The report was designed to put staff and resources in place to set a transformational change for economic development.

The next scheduled meeting will be held on Friday, September 25, 2020, at 9:00 am at SLED.

There being no further business to come before the board, motion to adjourn was moved by Don D’Avy, seconded by Ogden Pitre and unanimously approved that the meeting be adjourned at 10:36 am.


Secretary


Chairman