

Opelousas Downtown Development District
Board Meeting
Meeting Date and Time: February 28, 2020 at 9:00 a.m.
Meeting Place: 5367 I-49 S. Service Road, Opelousas, La 70570

AGENDA

- ❖ Welcome
- ❖ Pledge and Opening Prayer
- ❖ Roll Call
- ❖ Swearing in Pat Fontenot
- ❖ Approval of January 2020 Meeting Minutes
- ❖ Financial Report

Old Business:

- City of Opelousas
- CLECO Lighting
- CPEX Masterplan Monthly Report

New Business

- Klout9 Logo Proposal
- ODDD Expenditures Policy

The following members were present: Lena Charles, Keith Broussard, Don D’Avy, Rob Hillard and Sarah Branton.

The following members were absent: Ogden Pitre and Pat Fontenot

The following SLED staff members were in attendance: Bill Rodier/CEO-Director, Taylor Lormand/ED Specialist, and Glenda Carriere/ED Support Coordinator.

There were also present: Sabina Salling/CLECO, Purvis Morrison/City of Opelousas and Herman Fuselier/St. Landry Parish Tourist Commission.

It was determined that a quorum was present.

Swearing-In Pat Fontenot: Pat Fontenot was unable to attend the meeting; therefore, no ceremony took place at the Opelousas Downtown Development Board Meeting.

Approval of January 2020 Meeting Minutes: A motion to approve the January 2020 meeting minutes was made by Sarah Branton and seconded by Keith Broussard. Motion carried without objection.

Financial Report: Treasurer/Secretary Keith Broussard provided an overview of the January 2020 financials. A motion to accept the January 2020 financials was made by Don D’Avy and seconded by Rob Hillard. Motion carried with no objection. A discussion was had regarding adjusting the budget for administrative fees and insurance.

Old Business

City of Opelousas: Purvis Morrison with the City of Opelousas provided an update. He stated that the budget and audit report will be presented at the next council meeting. He stressed the priority of reminding people about the CENSUS and how important it is to participate. Purvis also discussed how financially challenging the sewer project is.

CLECO Lighting Proposal- Sabina Salling with CLECO stated she will be meeting with our attorney next week for contracts to be drawn up regarding lighting. Bill requested they meet with the City Engineer, as well. A discussion was had regarding the possibility of changing light poles at an additional cost. She will issue a price proposal for new poles.

CPEX Masterplan Monthly Report: Updates on this project were provided by Taylor Lormand. The first Advisory Committee meeting was held on February 13, 2020. Nineteen of the twenty members participated. The next advisory board meeting will be held on March 19, 2020 @ 5:30 pm. The first community meeting will be held on March 3, 2020 at the Civic Center. The event will be advertised through social media, e-mail, print and news outlets.

New Business

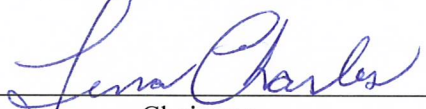
Klout9 Logo Proposal: A discussion was had regarding the development of a new logo. Conversations were had regarding Klout9 and possibly another company to give a presentation. This will be a line item on the agenda for March 2020.

ODDD Expenditures Policy: Bill Rodier discussed the need to address the expenditures policy, due to more expenditures and alleviating the burden from the board members. Bill proposed to have a meeting over the next couple of weeks to discuss. It was proposed to address this at the upcoming board meeting in March 2020.

The next scheduled meeting will be held on Friday, March 20, 2020 at 9:00 am at SLED.

There being no further business to come before the board, motion to adjourn was moved by Don D’avy, seconded by Rob Hillard and unanimously approved that the meeting be adjourned at 10:17 am.


Secretary


Chairman