



Board Meeting

Date and Time: January 22, 2021 at 9:00 a.m.

Meeting Place: 5367 I-49 S. Service Road, Opelousas, LA 70570

AGENDA

- ❖ Welcome
- ❖ Pledge and Opening Prayer
- ❖ Roll Call
- ❖ **Election of Officers for 2021**
 - Received Senator Gerald Boudreaux Board Appointment
- ❖ Approval of December 2020 Meeting Minutes
- ❖ Financial Report
- ❖ **Presentations**
 - ODDD Business Recognition January 2021
 - “WILD CHILD” and “KALACO SOLUTIONS”
 - City of Opelousas
 - CPEX
- ❖ **New Business**
 - AT&T Tower Location-Levar Greenhouse, Corporate Affairs
 - ODDD Business Incentive Program
 - Present Goals and Objectives for 2021 – Discuss -Then Adopt February 19, 2021
 - Publish Notice of Public Meeting Notice for 2021
- ❖ **Old Business**
 - Tap Grant – William Jarrell
 - LDG – Bill Rodier
 - ODDD LOGO
- ❖ **Board Member Comments**
- ❖ Adjourn

The following members were present in person: Chairwoman Lena Charles, Keith Broussard, Don D’Avy, Pat Fontenot, Rob Hillard, and Sarah Branton.

The following members were present virtually: Ogden Pitre

The following members were absent: None.

The following SLED staff members were present in person: Bill Rodier/CEO-Director and Glenda Carriere/Support Coordinator.

The following SLED staff member was present virtually: Taylor Lormand/Development Specialist.

There was also present in person: Melanie LeBouef/City Tourism, Herman Fusilier/St. Landry Parish Tourism, and Mayor Alsandor/City of Opelousas.

There were also present virtually: Pervis Morrison/City of Opelousas, Levar Greenhouse/ATT, Wilford Bremer/ATT, and Amanda Alvare/ATT.

It was determined that a quorum was present.

Election of Officers for 2021: Chairwoman Lena Charles opened the floor for Officer nominations to the Opelousas Downtown Development District. The motions went as follows:

- A motion to nominate and appoint Keith Broussard to assume his position as Secretary/Treasurer was made by Don D’Avy and seconded by Pat Fontenot. Motion carried with no objection.
- A motion to nominate and appoint Don D’Avy to assume his position as Vice-Chairman was made by Ralph Broussard and seconded by Sarah Branton. Motion carried with no objection.
- A motion to nominate and appoint Lena Charles to assume her position as Chairwoman was made by Pat Fontenot and seconded by Keith Broussard. Motion carried with no objection.
- A motion to close the nominations was made by Sarah Branton and seconded by Keith Broussard. Motion carried with no objection.

Received Senator Gerald Boudreaux Board Appointment: A motion to accept Senator Gerald Boudreaux’s letter to reappoint Keith Broussard to the Opelousas Downtown Development District board was made by Pat Fontenot and seconded by Sarah Branton. Motion carried with no objection.

Approval of December 2020 Meeting Minutes: A motion to approve the December 2020 meeting minutes was made by Sarah Branton and seconded by Pat Fontenot. Motion carried without objection.

Financial Report: Keith Broussard provided an overview of the December 2020 financials. A motion to accept the December 2020 financials was made by Pat Fontenot and seconded by Don D’Avy. Motion carried with no objection.

Presentations:

- ***ODDD Business Recognition January 2021:*** Chairwoman Lena Charles stated she created recognition certificates for newly opened businesses downtown.
- ***“WILD CHILD” and “KALACO SOLUTIONS:*** Chairwoman Lena Charles revealed to the board the recognition certificates she created for Wild Child and Kalaco Solutions.
- ***City of Opelousas Updates:*** Melanie LeBouef with the City of Opelousas Tourism stated that someone purchased the former Boys Home. She also said that the last day to apply for the grant called At Your Side is January 28, 2021. She said the City of Opelousas is making a presentation of the year of review plan going forward.
- ***CPEX Update:*** An advisory committee meeting is scheduled for January 28, 2021, with CPEX to discuss details moving forward with the masterplan.

New Business:

- ***AT&T Tower Location-Levar Greenhouse, Corporate Affairs -*** Levar Greenhouse stated AT&T is proposing to construct a new 150’ monopole telecommunications tower in the City of Opelousas. This tower will bring additional coverage and capacity to the area. He is working with the historic district, planning & zoning, and the City of Opelousas. Chairwoman Lena Charles will put him in contact with Joni Hammons of CPEX. Amanda Alvare stated that this was a prime location for the tower, and she had a willing owner. Wilford Bremer stated the tower would have FirstNet capabilities, which constitutes a high-speed, nationwide wireless broadband network dedicated to public safety.
- ***ODDD Business Incentive Program-*** Chairwoman Lena Charles stated she wanted to create a business incentive program to help small businesses in the downtown area. Sarah Branton agreed to chair the committee of this program and proposed a matching incentive grant from the Opelousas Downtown Development District of \$2,500 to help small businesses. She stated this would be a Building Improvement Grant, and they would receive money once the project is complete and invoices submitted for reimbursement. An account will be established with \$10,000 and a max of four grants given per year. A motion to move forward with the final document of the incentive program to propose to the board at next month’s meeting was made by Pat Fontenot and second by Don D’Avy. Motion carried with no objections.
- ***Present Goals and Objectives for 2021-Discuss–Then Adopt February 19, 2021-*** Chairwoman Lena Charles stated she created copies of our goals and objectives to discuss at our next month’s board meeting. We need to continue with our goals and objectives for 2021, including Vine Street, Lighting, and Tap Grant.
- ***Publish Notice of Public Meeting Notice for 2021-*** Craig Lebouef, our CPA, published the Public Meeting Notice for 2021 in the Daily World Newspaper today, January 22, 2021, of upcoming meeting dates for 2021.

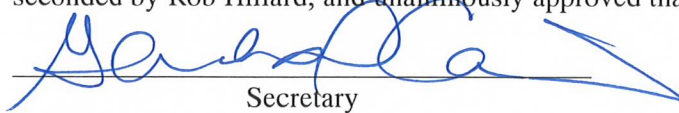
Old Business:

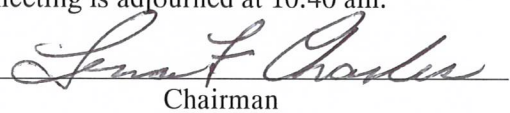
- **Tap Grant-William Jarrell** – Chairwoman Lena Charles stated this needs to be put back on our agenda every month. Melanie Lebouef said that the City of Opelousas still has the Tap Grant as a budget item on their meeting agenda.
- **LDG-Bill Rodier** - CEO Bill Rodier stated he spoke to Ogden about examining the Cooperative Committee draft document created by Andy Dakin from the SLED board. He said he wanted to receive approval from the ODDD board members to have Ogden review the Cooperative Committee draft document with Andy Dakin from the SLED Board and Pride Doran from the CSLEDD board to provide his input. Ogden could evaluate and summarize this document to bring to the board for discussion.
- **ODDD LOGO** - Chairwoman Lena Charles presented the LOGO she created. She sent this information to the board members by email before the meeting for their review. She stated she would like to have shirts, yard signs, and even business cards made for the board members. She received quotes from Bodemuller for these items. A motion to accept and move forward with the LOGO presented was made by Rob Hillard and second by Pat Fontenot. Motion carried without objection.

Board Member Comments:

The next scheduled meeting will be on Friday, February 19, 2021, at 9:00 am at SLED.

There being no further business to come before the board, a motion was made by Sarah Branton and seconded by Rob Hillard, and unanimously approved that the meeting is adjourned at 10:40 am.


Secretary


Chairman