

I-49 Midway Corridor Project Visioning Meeting



Visioning Meeting Agenda

- ▶ Welcome and Introductions
- ▶ Overview of APC and SLED
- ▶ Brief Project Overview
- ▶ Inventory
- ▶ Vision Casting
 - ▶ Dreaming Big
 - ▶ Wealthworks – Eight Capitals
 - ▶ Individual/Intellectual
 - ▶ Social/Cultural
 - ▶ Natural/Built
 - ▶ Political/Financial
- ▶ Wrap Up/Adjournment

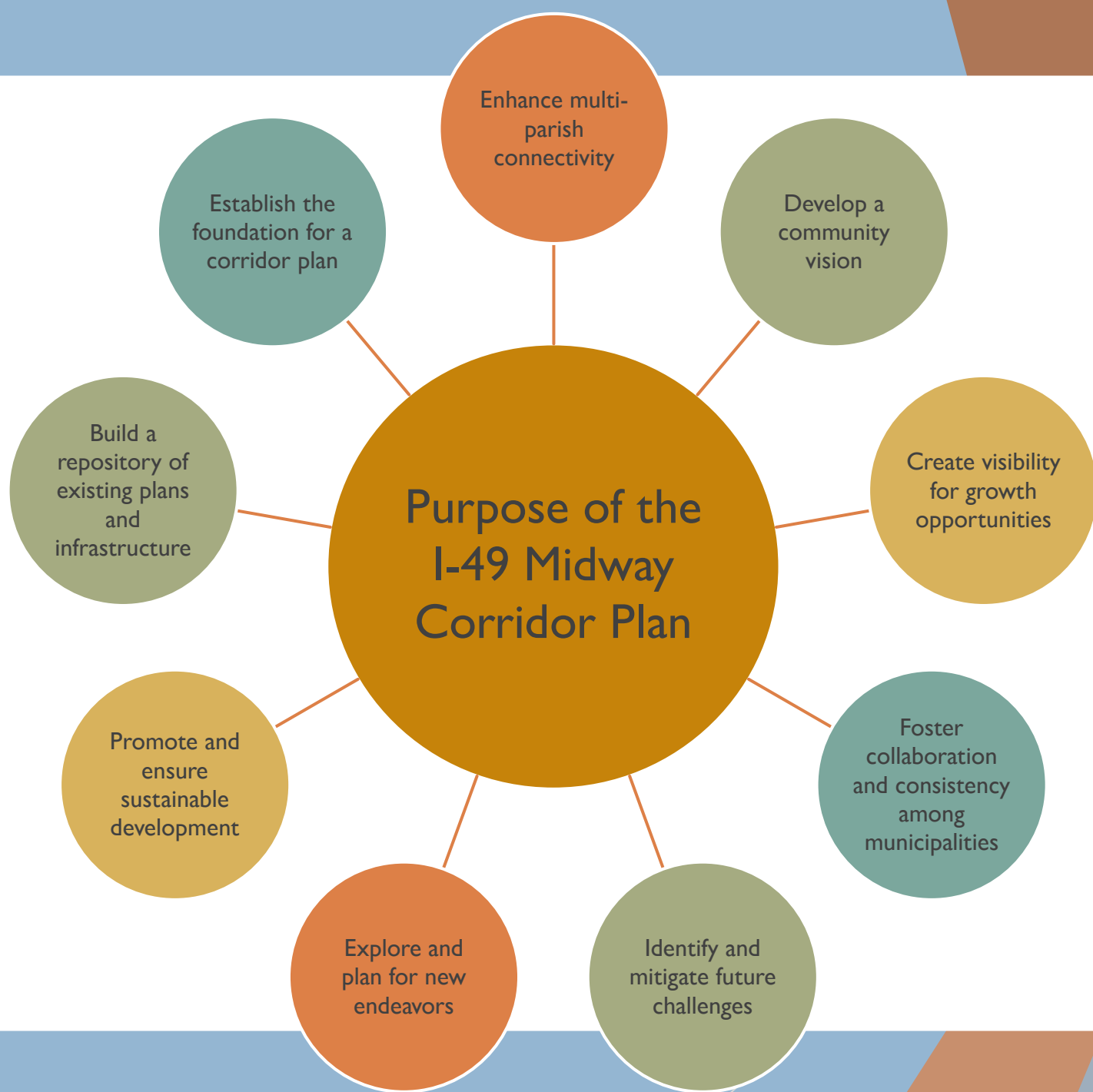
Overview of APC and SLED



The APC serves the public sector in the planning and implementation of Economic, Community, and Transportation Development throughout the seven-parish Acadiana region



SLED is a resource and help to the business community, entrepreneurs, site selectors, citizens, and stakeholders interested in the economic growth of St. Landry Parish.



Inventory

- ▶ Utilities and Infrastructure
 - ▶ Sewer
 - ▶ Water
 - ▶ Electrical
 - ▶ Fiber
- ▶ Land Division Parcels
- ▶ Land Use
- ▶ Hazardous Waste Sites
- ▶ Drainage Locations
- ▶ Historic Structures and Landmarks
- ▶ Parks, Open Spaces, and Public Access
- ▶ Local Regulations for Development and Land Use
- ▶ Cultural Resources

Vision Casting



Think of what you have
and what you want!



Determine what makes
the Corridor unique.



Consider your piece of
the puzzle and how it fits
with the others.

Vision Casting

- ▶ What are your favorite aspects about the I-49 Midway Corridor?
- ▶ How do you envision the Corridor being an economic driver for the region?
- ▶ If there were no limitations, what would you like to see along the Corridor?

Wealthworks - Eight Capitals



Individual



Natural



Intellectual



Built



Social



Political



Cultural



Financial

Individual and Intellectual Assets



Individual

The existing stock of skills, understanding, physical health and mental wellness in a region's people.

- Industries/Workforce Profile
- Community Interests
- Health Services



Intellectual

The existing stock of knowledge, resourcefulness, creativity and innovation in a region's people, institutions, organizations and sectors.

- Education
- Work-Readiness Programs
- Libraries

- ▶ What are the existing Individual and Intellectual Assets that you see in the Corridor?
- ▶ What are the Individual and Intellectual Assets that you would like to see in the Corridor's future?

Social and Cultural Assets



Social

The existing stock of trust, relationships and networks in a region's population.

- Religious Organizations
- Rotary Clubs
- Non-Profits
- Networks/Groups



Cultural

The existing stock of traditions, customs, ways of doing, and world views in a region's population.

- Traditions/Customs
- Festivals
- Arts

- ▶ What are the existing Social and Cultural Assets that you see in the Corridor?
- ▶ What are the Social and Cultural Assets that you would like to see in the Corridor's future?

Natural and Built Assets



Natural

The existing stock of natural resources—for example, water, land, air, plants and animals—in a region's places.

- Recreation
- Parks
- Walkability
- Water Bodies
- Eco-Tourism



Built

The existing stock of constructed infrastructure—for example, buildings, sewer systems, broadband, roads—in a Region's places.

- Infrastructure
- Broadband
- Transportation
- Site Availability
- Brown-field Sites

- ▶ What are the existing Natural and Built Assets that you see in the Corridor?
- ▶ What are the Natural and Built Assets that you would like to see in the Corridor's future?

Political and Financial Assets



Political

The existing stock of goodwill, influence and power that people, organizations and institutions in the region can exercise in decision-making.

- Form of Government
- Size of Council/Police Jury
- Public Access to Decision Makers



Financial

The existing stock of monetary resources available in the region for investment in the region.

- Banks
- Local Incentives
- Income Data

- ▶ What are the existing Political and Financial Assets that you see in the Corridor?
- ▶ What are the Political and Financial Assets that you would like to see in the Corridor's future?

Additional Comments or Questions?

- ▶ This event has been recorded and will be available for future viewing
- ▶ Follow-up survey – due August 31st
 - ▶ Please share this survey with anyone that might be interested.
 - ▶ Need a paper copy? Grab one at the door!
- ▶ For more information:
 - ▶ Contact Katrena King at kking@planacadiana.org or (337)806-9365