Board Meeting January 21, 2020

St. Landry Parish Economic Industrial Development District 5367 I-49 S. Service Road Opelousas, LA 70570

Chairman, Andy Dakin opened the meeting at 10:03 A.M.

<u>Voting Members Present:</u> Andy Dakin, Donald Dejean, Hals Beard, Lynn Lejeune, Lena Charles, Ken Simeral, Kevin Simoneaux, Daniel Lyons, Seth Robin, Brett Manuel, Joseph Darby, Erika Milton, Ken Marks, Wil Fontenot and Don Reber.

Voting Members Absent: Roma Stewart and Paula Jordan

Non-Voting Members Present: Bill Rodier, Glenda Carriere, and Taylor Lormand

It was determined a quorum was present.

SLED Executive Director, Bill Rodier, acknowledged guests in attendance as follows:

Bruce Gaudin

-SLED Legal Counsel

Ginger LeCompte

-St. Landry-Evangeline United Way

Mandy Cain

-St. Landry Parish Government

Lisa Doyle

-Clerk of Court's Office

Herman Fusilier

-St. Landry Parish Tourism

Swearing-In Ceremony: Lisa Doyle with the St. Landry Parish Clerk of Court's office swore in the following individuals for board appointment. Andy Dakin, Hals Beard, Daniel Lyons, Erika Milton, Ken Marks, Wil Fontenot, and Don Reber. Lena Charles and Paula Jordan will have to be sworn in at the courthouse.

Election of Officers: The Election of Officers process was as follows:

- Secretary Nomination A motion to reappoint and accept Roma Stewart as secretary was made by Daniel Lyons and seconded by Ken Simeral. Motion carried without objection.
- Treasurer Nomination A motion to reappoint and accept Hals Beard as treasurer was made by Daniel Lyons and seconded by Lynn Lejeune. Motion carried without objection.
- Vice Chairman Nomination A motion to reappoint and accept Don Dejean as vice chairman was made by Daniel Lyons and seconded by Lynn Lejeune. Motion carried without objection.
- Chairman Nomination A motion to reappoint and accept Andy Dakin as chairman was made by Daniel Lyons and seconded by Lynn Lejeune. Motion carried without objection.
- Executive Committee A motion was made to reappoint Lynn Lejeune, Lena Charles and appoint Seth Robin to the executive committee by Daniel Lyons and Kevin Simoneaux. Motion carried without objection.

Public Announcements: Chairman Andy Dakin opened the floor to public announcements. No public announcements were made.

Executive Session: A discussion was made to provide health insurance to our employees from Blue Cross. SLED would pay 75% and the employee would pay 25% of the premium. A motion was made to accept the plan from Blue Cross by Brett Manuel and seconded by Ken Simeral. Motion carried without objection.

Meeting Minutes: A motion to adopt the December 2019 Board Meeting minutes was made by Lynn Lejeune and seconded by Kevin Simoneaux. Motion carried without objection.

Financial Report: Treasurer Hals Beard, provided an overview of the December 2019 financials. A discussion will be had with Dana at John S. Dowling to amend the budget. A full audit was performed, where we paid Steve Moosa's firm to perform the audit and John S. Dowling was paid to provide information for the audit. A motion to adopt the December 2019 financials was made by Ken Simeral and seconded by Lena Charles. Motion carried without objection.

Executive Committee Report: There was no Executive Committee Meeting this month, so no report was made.

Executive Director Report: Executive Director, Bill Rodier provided a brief overview of the January 2020 Executive Director's report. Bill asked for feedback on the new logo "If not now, when?" He then proceeded around the room for suggestions regarding board meeting training and what the board would like to see discussed.

Hals Beard – Expectations/Responsibilities of board members.

Lena Charles – Communications & Business Retention.

Lynn Lejeune – Marketing Clients/Recruitment.

Erika Milton – Recruitment.

Kevin Simoneaux - Transparency, New Rooftops, Industry, Understanding communication & outreach.

Joe Darby – Togetherness, Criss Crossing Paths-too many people doing the same things.

Ken Marks – Which businesses are we looking for, spreading information link, disconnected.

Daniel Lyons – Bringing people together, Mayors from all towns, Parish President, Board Members, Roads, Land Use.

Bruce Gaudin – Read the advertiser, advertise on Delta Media (a commercial), weekly column-communication Eunice News.

Don Reber – Communication-two-way street, robust communities, the wants of the parish, talking to the Mayor and bringing back information to the board meetings, schools-LSUE and SLCC.

Wil Fontenot – Operating with a strategic plan, mission identified into annual plan, check progress, communication-training, accomplishing our goal.

Ken Simeral – Real estate-consistent communication, how are things in St. Landry Parish, attitude-grass roots, rooftops, education of people.

Brett Manuel – Voice to politicians.

Seth Robin – Benchmark-strategic plan dated, steps to get their benchmarks-how to get to those points.

Don Dejean – Transparency, communications, business retention, getting message out to community-explain to us so we can explain.

Andy Dakin – Training-can't train on everything, ongoing board roles and responsibilities, strategic planidentifying purpose, TIFS-why and what are they, shovel ready sites-why important, action items-train.

NEW BUSINESS:

Board Meeting Frequency – Executive Director, Bill Rodier suggested having board meetings every other month and alternating the other months with committee meetings. Executive committee would still have to meet every month. Discussion was had to amend the bylaws. Some of the board members expressed their opposition on board meeting frequency every other month. Other board members agreed with this suggestion.

<u>Committees</u> – Discussion was had to organize a strategic plan committee and a communications committee. We will table the discussion of committee setup until we meet again at the February 2020 meeting and sort out the details. It was suggested the committees could meet on the off months. Another suggestion made would be for the committees to meet for the last 30 minutes of the regular scheduled board meetings.

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Board Training/Bylaws – A suggestion was made to have board meeting training in February from 9:00 am to 12:00 pm. At the March 2020 board meeting we can discuss amending the bylaws. A conversation discussing how committees would be operated and formalized could be discussed at the April meeting. A motion to move forward to form and approve three committees now was made by Ken Simeral and seconded by Lena Charles. A motion was made to withdraw that motion by Ken Simeral and seconded by Lena Charles.

<u>Building Revenue Analysis</u> – It was suggested that the Building Committee meet for a formal recommendation. A discussion was made regarding CAM (Common Area Maintenance) fees. A motion was made to agree to increase rent based on information provided and charge CAM fees by Ken Simeral and seconded by Brett Manuel. Motion carried without objection.

Reminders-Ethics, Sexual Harassment, Financial Disclosure & Bios — Glenda Carriere reminded the board members about completing their training, financial disclosure and submitting bios as soon as possible. Board members inquired as to what was the deadline. Glenda will obtain this information and send it out to the board members.

Having no further business to discuss a motion to adjourn at 11:59 am was made by Brett Manuel and seconded by Wil Fontenot. Motion carried without objection

ATTEST:

Economic Development Support Coordinator

CHAIRMAN

Andy Dakin