



NOTICE OF PUBLIC MEETING

Meeting Date and Time: Thursday, August 13, 2026, at 8:30 am

Meeting Place: 5367 I-49 S. Service Road, Opelousas, LA

NOTICE IS HEREBY GIVEN that the Board of Commissioners of the Central St. Landry Economic Development District will meet in open and public session on Thursday, August 13, 2026, at three (8:30) a.m. This session will be located at the St. Landry Parish Economic and Industrial Development District office 5367 I-49 S. Service Rd., Opelousas, Louisiana, that such time the Board of Commissioners will hold a regular monthly meeting for the following purposes:

AGENDA

- ❖ Welcome
- ❖ Pledge
- ❖ Roll Call
- ❖ Public Comments – Limit of 3 minutes
- ❖ CSLEDD Business Recognition Program – Dupre' Carrier, Godchaux Agency
- ❖ Approval of July 7, 2026, Board Meeting Minutes
- ❖ July 2026, Financial Report
- ❖ Old Business
 1. Champions Mural Update
 2. Equine Sales Facility Committee Update
 3. Infrastructure Projects
 4. Retail Strategies Update
 5. District Expansion
- ❖ New Business
- ❖ Board Member Comments

The following members were present in person: Frank Helton, Yvonne Normand, Rod Sias, Ammy Taylor, Senic Batiste, Dirk Boudreaux

Tina Vidrine was marked present at 8:32 AM

The following members were absent:

The following Staff Members were present: Victoria Mott, Janece Riser, Wendy Fryer

The following guests were present in person: Gabbi Riles (St Landry Parish Government), Charles LaCaze

Chairman Helton welcomed the board members, guests, and staff and led everyone in the Pledge of Allegiance and opened the meeting at 8:32 AM.

Public Comments: N/A

CSLEDD Business of the Month: Chairman Buddy Helton recognized Dupre, Carrier, Godchaux Agency, located at 5317 I-49 S. Service Rd, Opelousas, LA, as the July 2026 CSLED Business of the Month.

Approval of May 14th, 2026, Minutes: Yvonne Normand made a motion to approve the minutes from May 14th, 2026. The motion was seconded by Senic Batiste. The motion carried without objection.

June 2026 Financial Report: Chairman, Buddy Helton reported that the financial statements have not yet been received, however Mr. Helton went over the start and end balances on the bank statements.

OLD BUSINESS

Champions Mural Update: Wendy Fryer informed the Board that the Champions mural project has been completed and that efforts are underway to coordinate a press release and related media coverage. She also reported that the mural required cleaning following its completion to ensure it was properly prepared for public viewing and promotional activities.

Equine Sales Facility Committee Update: Wendy Fryer informed the Board that the electronic billboards have not generated sufficient traffic or revenue to date. She noted, however, that static billboard locations are available in the Opelousas area, including locations considered to be in prime, high-visibility areas. Amy made a motion to approve the marketing expense of \$2,400 for static billboards. Senic Batiste seconded the motion, and it carried without objection.

Ammy Taylor made a motion to approve Stark Exterminator for \$1,420 per year for services. Tine Vidrine seconded the motion, and it carried without objection.

Wendy Fryer discussed the process of obtaining a credit card for CSLED using her information to facilitate transactions and streamline the payment of incidental expenses. Senic Batiste made a motion to approve getting a credit card using Wendy Fryer's information for the discussed uses. Tina Vidrine seconded the motion, and it carried without objection.

Wendy Fryer informed the board that the herbicide treatment along the fenceline has been completed.

The floor needs to be polished, however the estimates that were received came in much higher than expected and it will be cheaper to rent a polisher and do the work herself. Ammy Taylor made a motion to approve Wendy Fryer renting a floor polisher and completing the work herself with a cost up to \$500. Senic Batiste seconded the motion, and it carried without objection.

Wendy Fryer discussed the requirements on stalling capacity to be able to host the Quarter horse sale. Discussion ensued.

Infrastructure Projects: Buddy Helton informed the board that the waterline extension has been completed, the sewer plant project is almost completed and progressing as planned.

Manco will be doing the only herbicide spray of the year soon, and CSLED is underbudget for these treatments.

Dirk Boudreaux initiated the conversation regarding an electronic billboard that CSLED owns. Discussion regarding feasibility and liability ensued. Ammy Taylor made a motion to continue research regarding these discussions. Tine Vidrine seconded the motion, and it carried without objection.

Retail Strategies: Jonathan Ross and his team provided an update on recent developments within the district, including retail closures, potential backfill opportunities, and prospective new tenants. Discussion ensued regarding current and anticipated changes within the district.

District Expansion: Buddy Helton informed the Board of the overall feedback received from informational meetings he and Janece Riser held with members of both the City Council and Parish Council. He reported that the meetings were well received, with overall positive feedback and support from the council members.

New Business:

Board Member Comments: *N/A*

With no further matters to be brought before the board, a motion to adjourn the meeting was made by Yvonne Normand and seconded by Rod Sias. The motion carried without objection. The meeting adjourned at 10:22 PM.

Yvonne Lognion Normand

Chairman: Frank “Buddy” Helton