



BUSINESS PLAN 101

Turning your vision into reality requires more than just passion – it requires a solid business plan that convinces lenders and investors. This training gives you the knowledge, tools, and confidence to create a winning plan and secure the capital your business needs.

What You'll Learn:

- *The 7 essential components of a strong business plan.*
- *How to realistically project start-up costs.*
- *The 5 C's of Credit and how to position your strengths in each.*
- *Insider tips for preparing for lender and investor meetings.*



"Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA."



**WEDNESDAY,
OCT. 29TH**



**ST. LANDRY PARISH
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9:00 AM - 11:00 AM

